instead of solutions for problems programmes for solutions

Designing Programmes
Designing Programmes
five essays and an introduction
with an introduction to the introduction
by Karl Gerstner
by Paul Gredinger

first edition: Verlag Arthur Niggli AG Teufen 1964
second edition: Verlag Arthur Niggli AG Teufen 1968
third edition:
revised and enlarged by the author
edited by Harald Geisler and Jonas Pabst

Copyright 2007
Lars Müller Publishers
5400 Baden, Switzerland
www.lars-muller-publishers.com

ISBN 978-3-03778-093-0
978-3-03778-092-3 (German edition)

Page 4  Pro-Programmatic
by Paul Gredinger

Page 6  Foreword
by Lars Müller

Page 7  "To describe the problem is part of the solution"
by Richard Hollis

Page 8  Dear Reader

Page 9  Introduction

Page 33 Programme as typeface I
The old Berthold sans serif on a new basis

Page 42 Programme as typeface II
A new beginning: the IBM original

Page 57 Programme as typography
Integral typography

Page 77 Programme as picture
Making pictures today?

Page 96 Programme as method
Structure and movement

No part of the book may be used or reproduced in any matter whatsoever without written permission except in case of brief annotations embodied in critical articles and reviews.

Lars Müller Publishers